

KEKE

The Caribbean Kid



Keke & Me Reading & Poetry Competition Rules and Terms

1. A parent may submit one video recording of his/her child reading the entire book "Keke & The Garden Thief" by posting the video on your page and tag us with the tag line #kekekidz. The Child must start the video by saying the following:

"My name is: _____, I amyears old. The book I will read for your today is Keke and the Garden Thief."

2. Parents must also submit the Keke & Me Reading and Poetry Competition Registration Form to <https://forms.gle/oat3x5e8vDdP61vt6>
3. The reading of the book may be done from the hard copy or the electronic copy of the book.
4. Children must be between 7-10 years old to participate and must be between 7-10 years by the 30th April 2020.
5. The competition will be judged by a panel of three judges in two categories 7-8 and 9-10 years old.
6. Only **one** video will be considered per child for the first round of the competition.
7. Videos must be posted between April 15-30th 2020 at 11:59 pm GMT.
8. The judged criteria will be:
 - (a) Performance (creative interpretation, expression, intonation, pace, volume, engagement and understanding of the piece)
 - (b) Diction (volume, accurate pronunciation and enunciation of words)
 - (c) Overall presentation
9. Children are asked to be neatly dressed for these presentations.
10. Out of the submissions, finalists will be chosen, and these finalists will then be asked to prepare, perform and submit a video of their original poem on which they will be judged for the final prize.
11. Only one winner per category (7-8 and 9-10) will be chosen by May 8th 2020.
12. Each **parent or legal guardian of the winners** will receive on behalf of their child an Amazon gift card in the sum of \$250 US.
13. There will be two winners, one in the 7-8 category and one in the 9-10 category.
14. Parents must submit written acceptance of terms before prizes will be delivered.
15. By submitting a video for the competition, the parent gives permission for the video or any part thereof to be used by the Reading With Bella Company for the purposes of promoting the book only.
16. This competition is open to children **worldwide**. All children within the age category are welcome to participate. The winning children will be featured on the Reading with Bella website, Facebook page and their poem will also be featured on the same platform. Children who perform exceptionally otherwise will also be featured as well.

Restrictions:

Members of the Reading with Bella Team and their immediate family are ineligible to participate in the competition.

Disclaimers

This competition is in no way sponsored, endorsed, administered by or associated with Facebook. The Reading With Bella company reserves the right to refuse for consideration, any submission which it may deem to be inappropriate, offensive or not in keeping with the spirit or values or intent of the competition. **The Reading With Bella Company reserves the right to cancel this competition due to lack of participation in the competition.**